

Market scale — target groups in Poland

Official statistics from GUS and ZUS

Foreigners and work abroad

Foreigners staying in Poland



Foreigners registered for ZUS pension and disability insurance

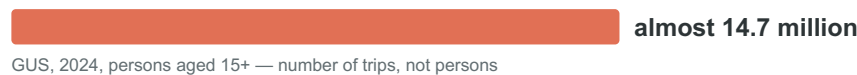


A1 certificates — work in other EU/EFTA countries and the UK



Foreign travel by residents of Poland

Foreign trips with at least one overnight stay



Sources

- GUS — ludność według „śladów życia”, koniec 2025 r.: gov.pl/attachment/6750d344-4372-4633-b3e0-e733ca98d61c
- ZUS — Cudzoziemcy w polskim systemie ubezpieczeń społecznych 2025, tabela 1: zus.pl
- ZUS — Sprawozdanie z działalności ZUS za 2025 r.: bip.zus.pl
- GUS — Polacy w drodze, czyli dokąd podróżujemy za granicę: stat.gov.pl

The data illustrate the size of target groups based on official GUS and ZUS statistics. They are not a sales forecast, a statement of results or an assurance of revenue. The groups partly overlap and must not be added up; the number of trips and certificates does not equal the number of persons. GUS experimental data are not comparable with official population statistics. The partner makes business decisions independently, based on their own assessment.

Data as of the dates shown next to the charts. Prepared: 30.10.2026.